

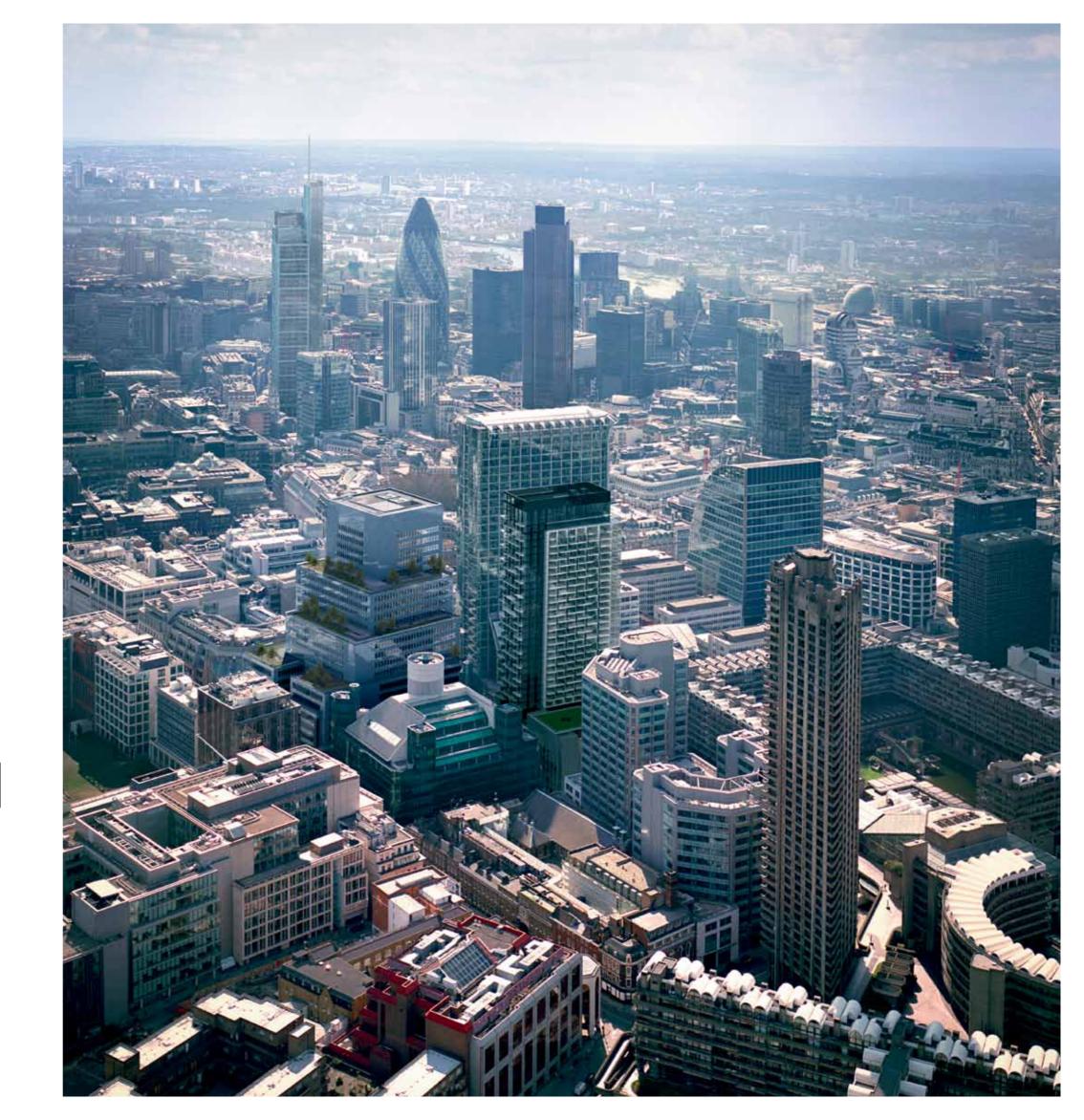


EFFORTLESS LIVING IN THE HEART OF THE CITY

THE HERON WILL BE
A COLLECTION OF
INSPIRED CITY APARTMENTS
THAT WILL REDEFINE THE
STANDARDS OF LUXURY
LIVING IN THE CITY



AN UNRIVALLED
LOCATION WITH
EXCEPTIONAL VIEWS
WILL MAKE THE HERON
BOTH DESIRABLE
AND ACCESSIBLE



A 36 FLOOR TOWER
WITH THE HIGHEST
AMBITIONS OF
ARCHITECTURE
AND DESIGN

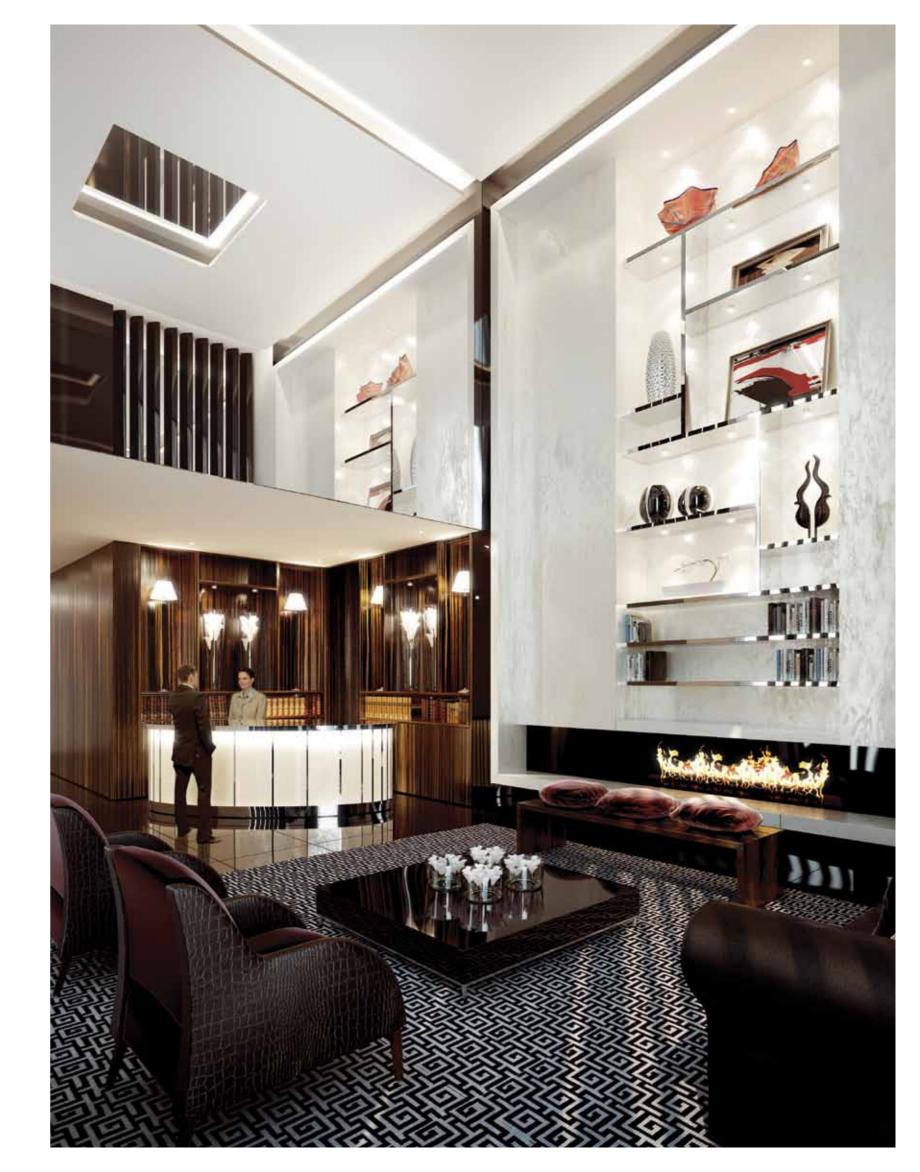




A SENSE OF ARRIVAL

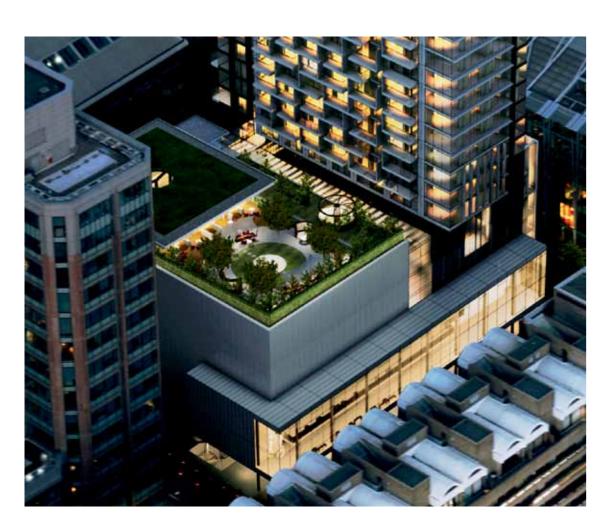
Residents will have their own private entrance to The Heron on Moor Lane, where a dramatic and exclusive entrance lobby will create a sense of arrival. This double height, striking space will be decorated with luxurious furniture and finishes. From here, lifts will carry residents to their apartments, while the concierge and security presence will ensure outstanding daily support for the building and residents.

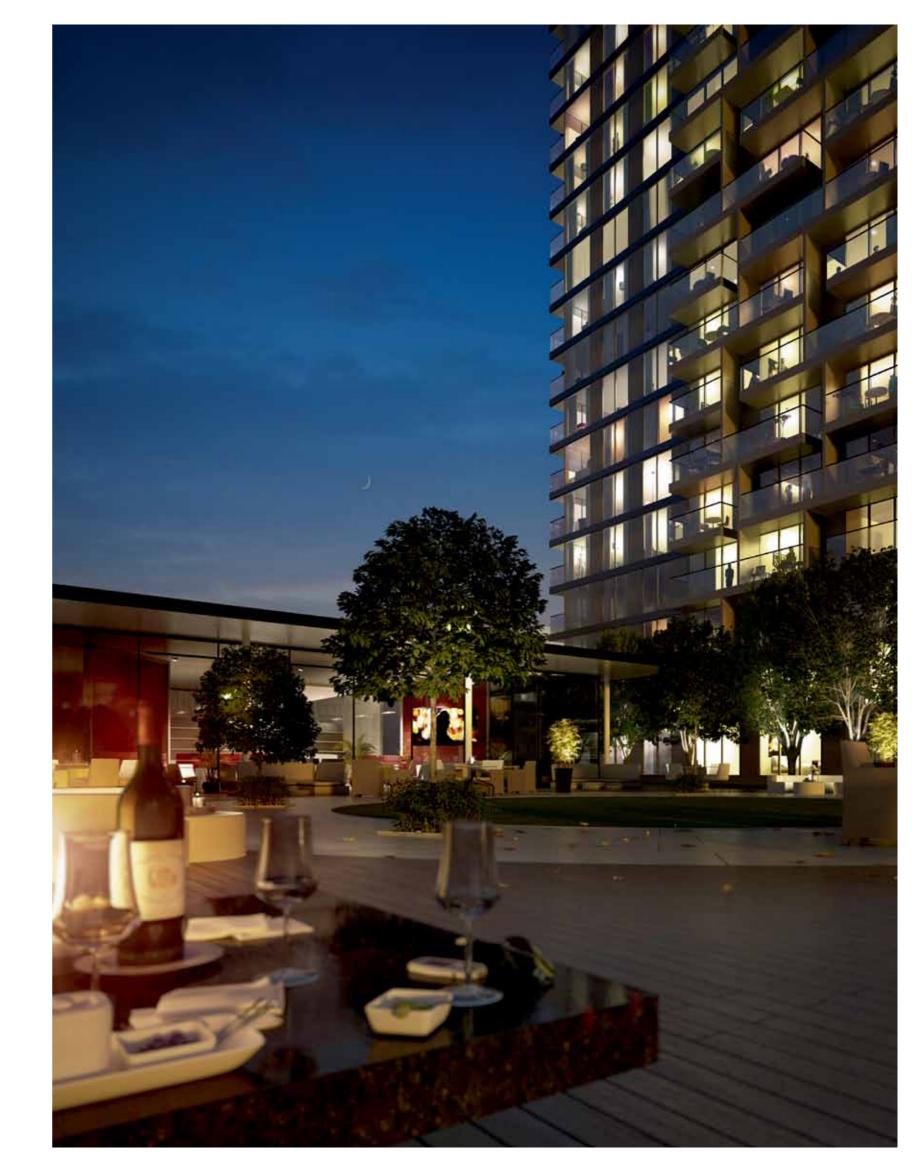




AN UNPRECEDENTED URBAN OASIS

The landscaped roof garden will provide residents and their guests with a peaceful refuge in a unique and tranquil setting overlooking the City.





THE PRIVATE CLUB

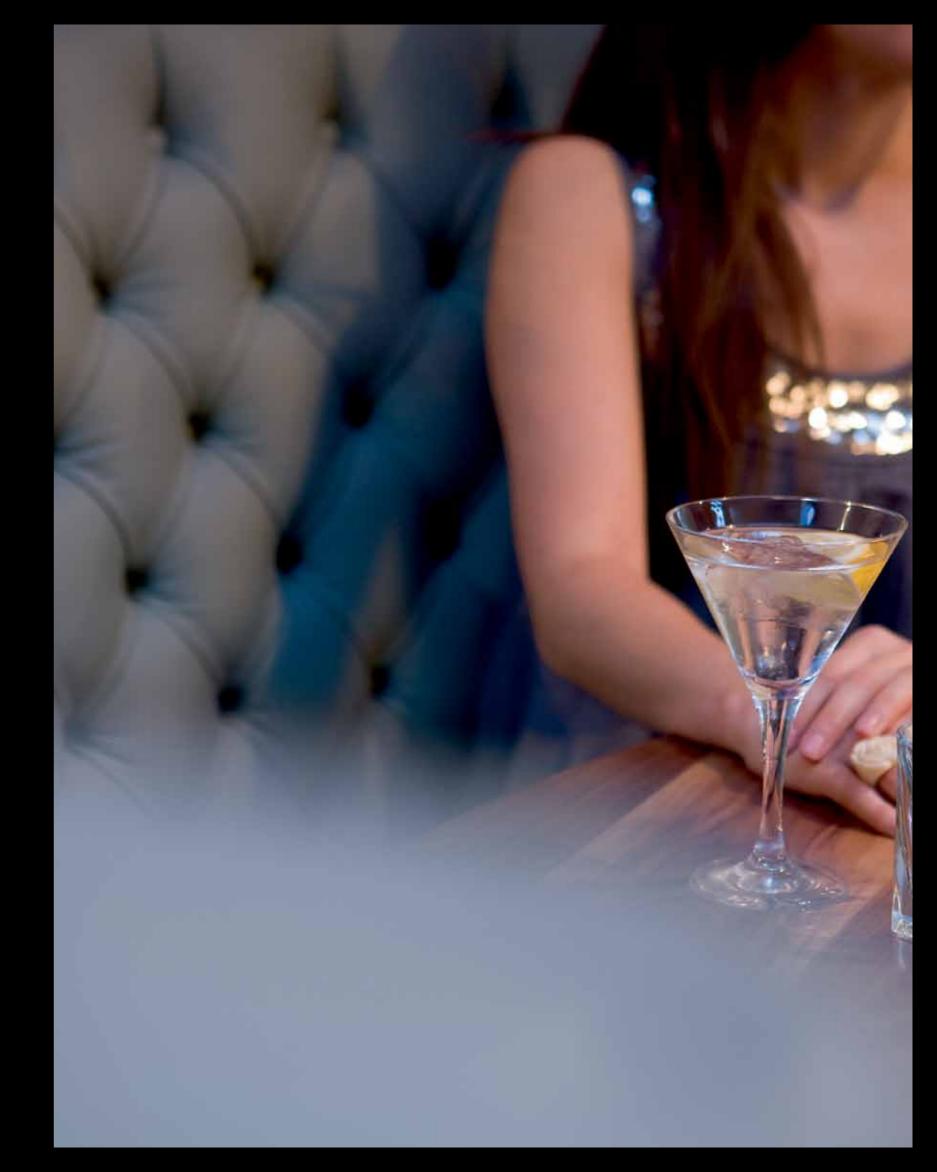
Each resident will have membership to The Heron's private club and roof garden, which promises to be a truly inviting environment for residents and their guests to socialise, relax, work and play.

It is proposed that the club floor will include a stylish bar with café dining, a screening room to watch special events and the latest movies on DVD, and a private dining / meeting room with conferencing and business facilities. A private gym with facilities for personal training will also be located on this level.









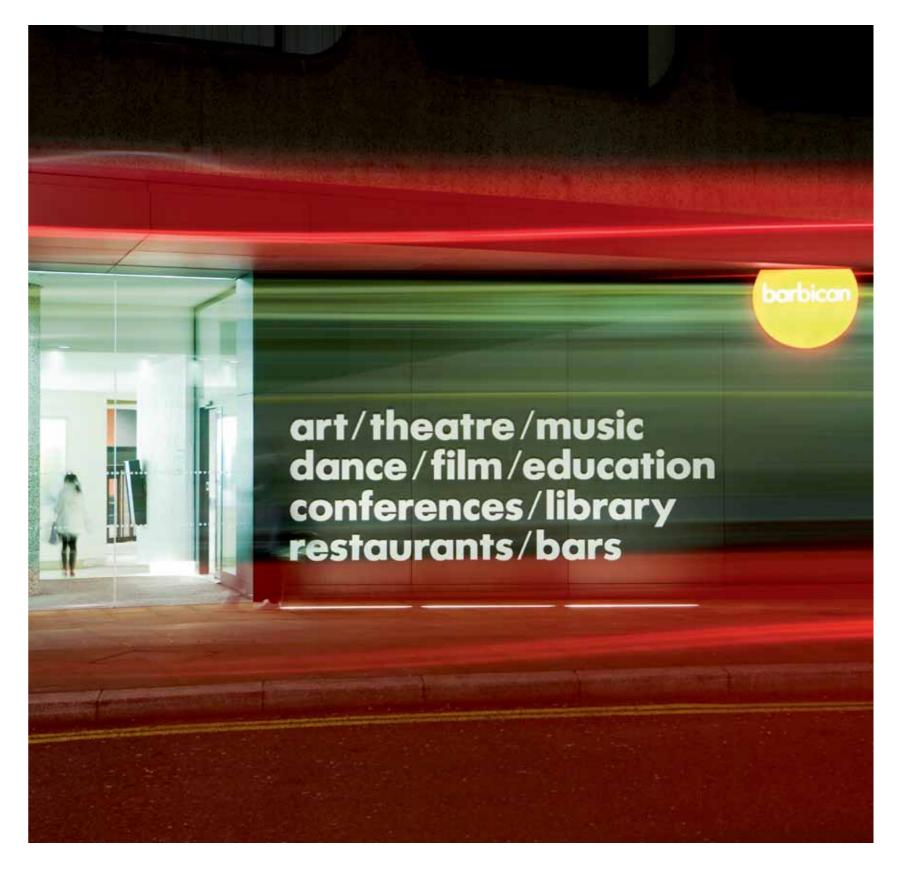
THE HERON NEIGHBOURHOOD: A STIMULATING SOCIAL AND CULTURAL ENVIRONMENT

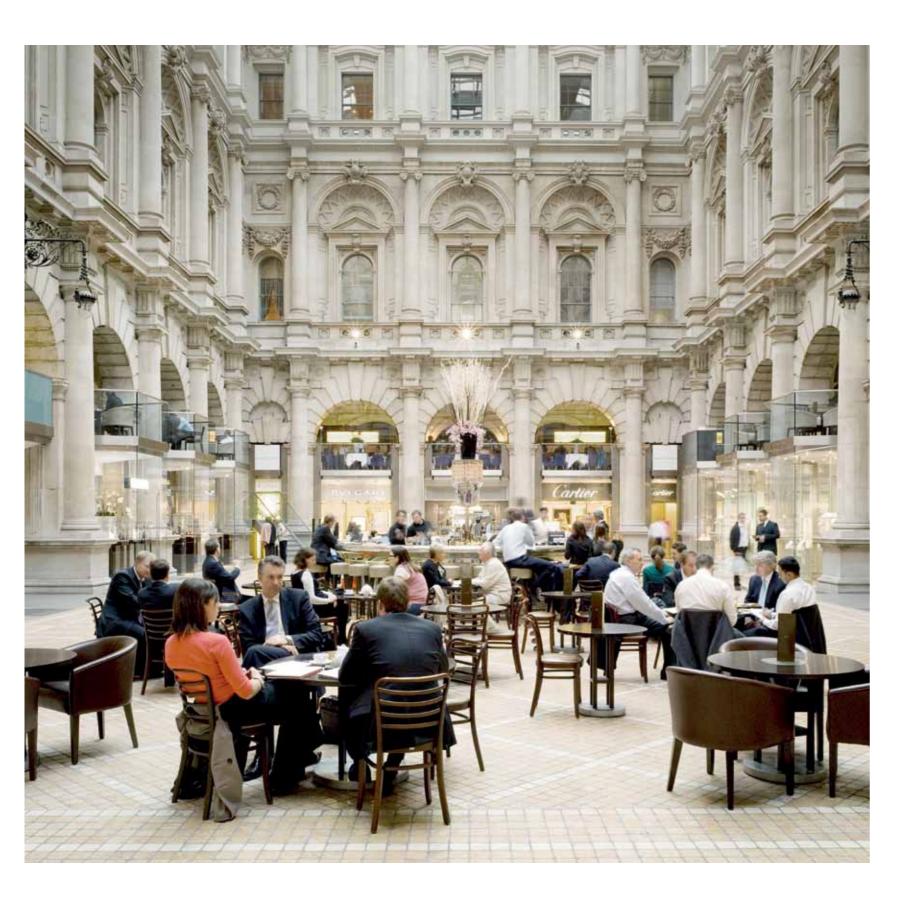
Located in one of the greatest cities in the world, The Heron is uniquely positioned in the heart of The City of London, a vibrant and exciting place to live. Today, the City offers the very best in shopping, entertainment, the Arts, dining and socialising.

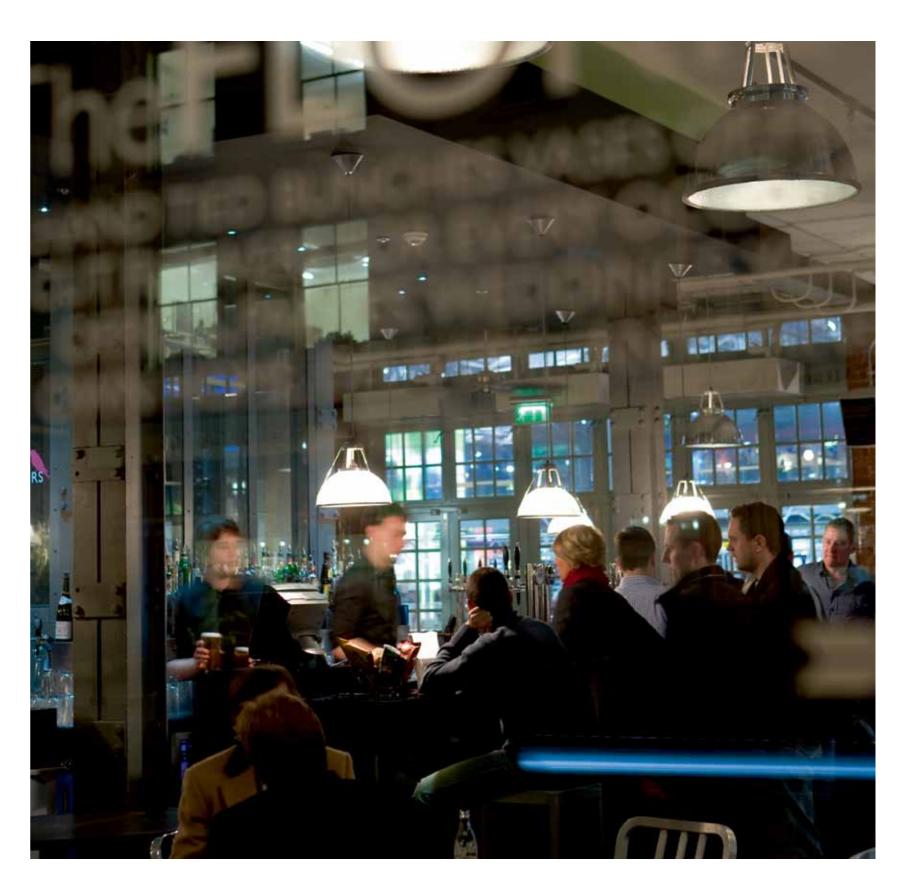
The City is also neighbour to the fashionable areas of Clerkenwell, Hoxton, Shoreditch and Spitalfields. It is also in close proximity to the well established destinations of the West End, Covent Garden and Soho.











WHERE CAFÉS AND DELICATESSENS VIE FOR YOUR CUSTOM...



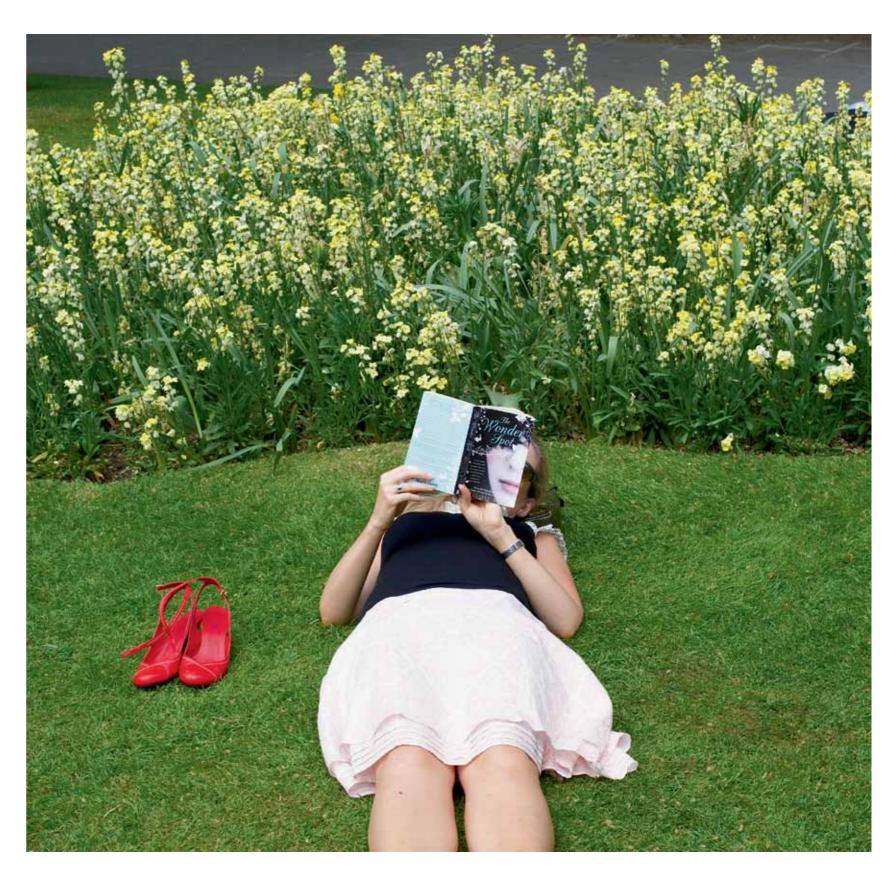






THE NEIGHBOURHOOD ALSO BOASTS A SURPRISING NUMBER OF INTIMATE GREEN SPACES TO ENJOY





THE APARTMENTS WILL BE THE ULTIMATE RESIDENTIAL EXPERIENCE. DESIGN WILL DEFY THE CONVENTIONAL

With a generous floor area and clearly defined spaces for living and sleeping, the suites will change all preconceptions.

Scale and light will be amplified by floor-to-ceiling glass and the highest quality of materials, finishes and appliances have been carefully chosen for both beauty and durability.

A choice of Island or Galley layouts and dark or light colour

options will allow for personal

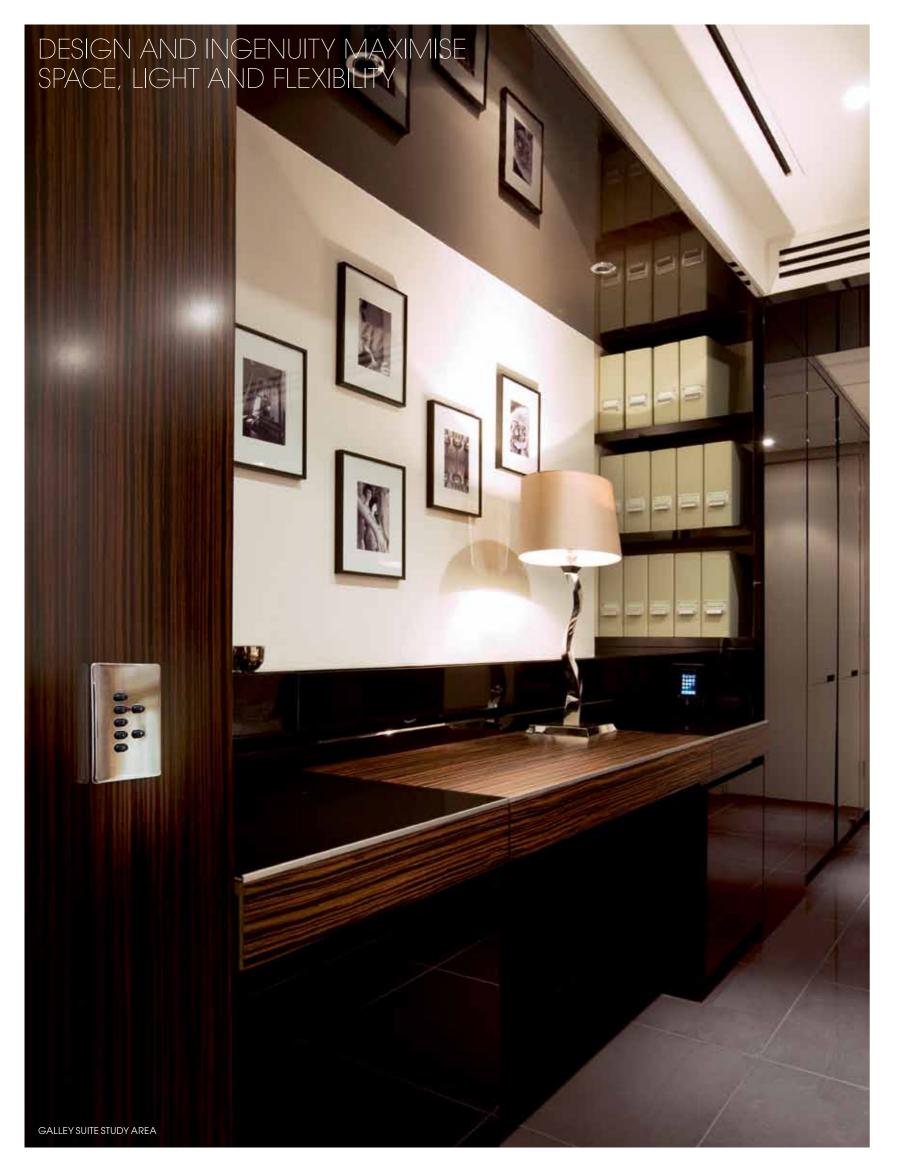
taste and style.

The Suites

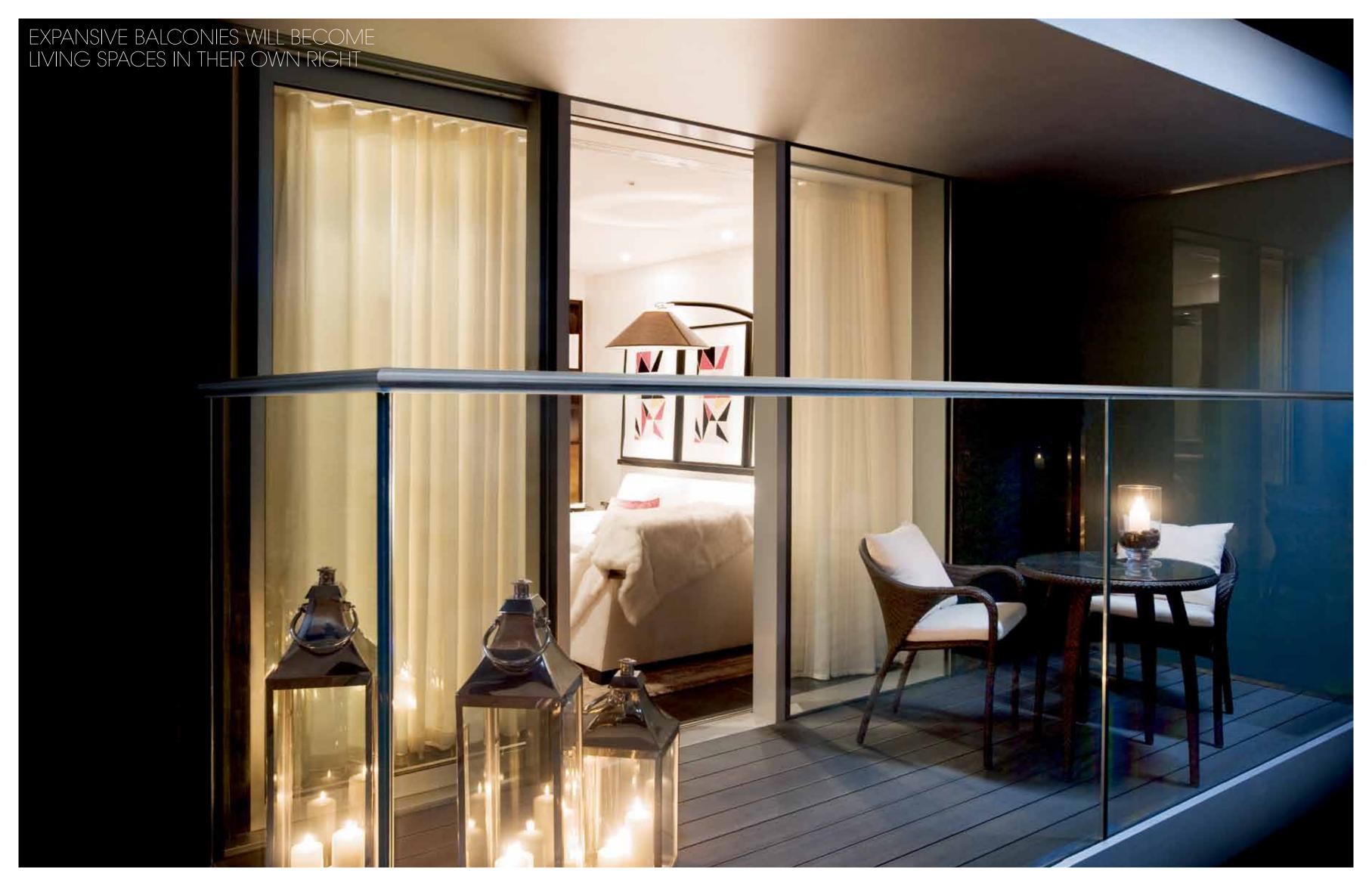
One, two and three bedroom apartments
The generosity of space will create inspirational living environments. Enrichment in the specification of materials and finishes will evoke a sense of real luxury. These will be spaces that elevate the senses.

Duplex apartments and Penthouses
The uppermost floors will offer the ultimate residential experience. Dual aspect floorto-ceiling glass will amplify the outstanding views. Attention to detail will be reflected in the quality of finishes used in these unique apartments.



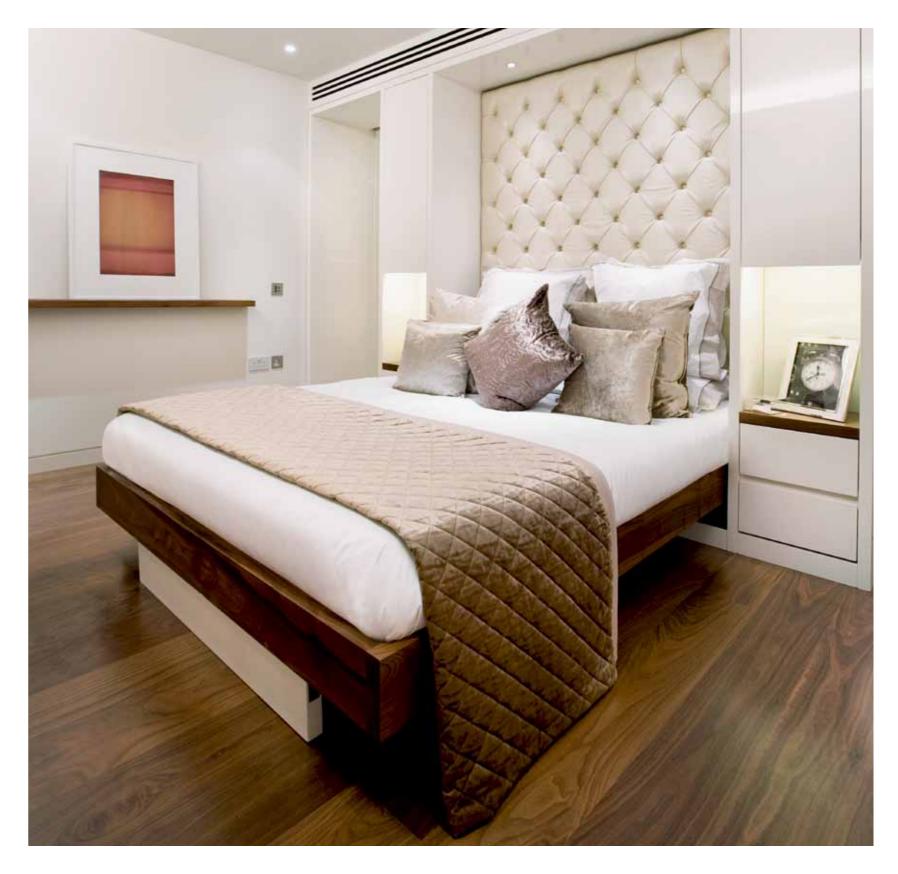


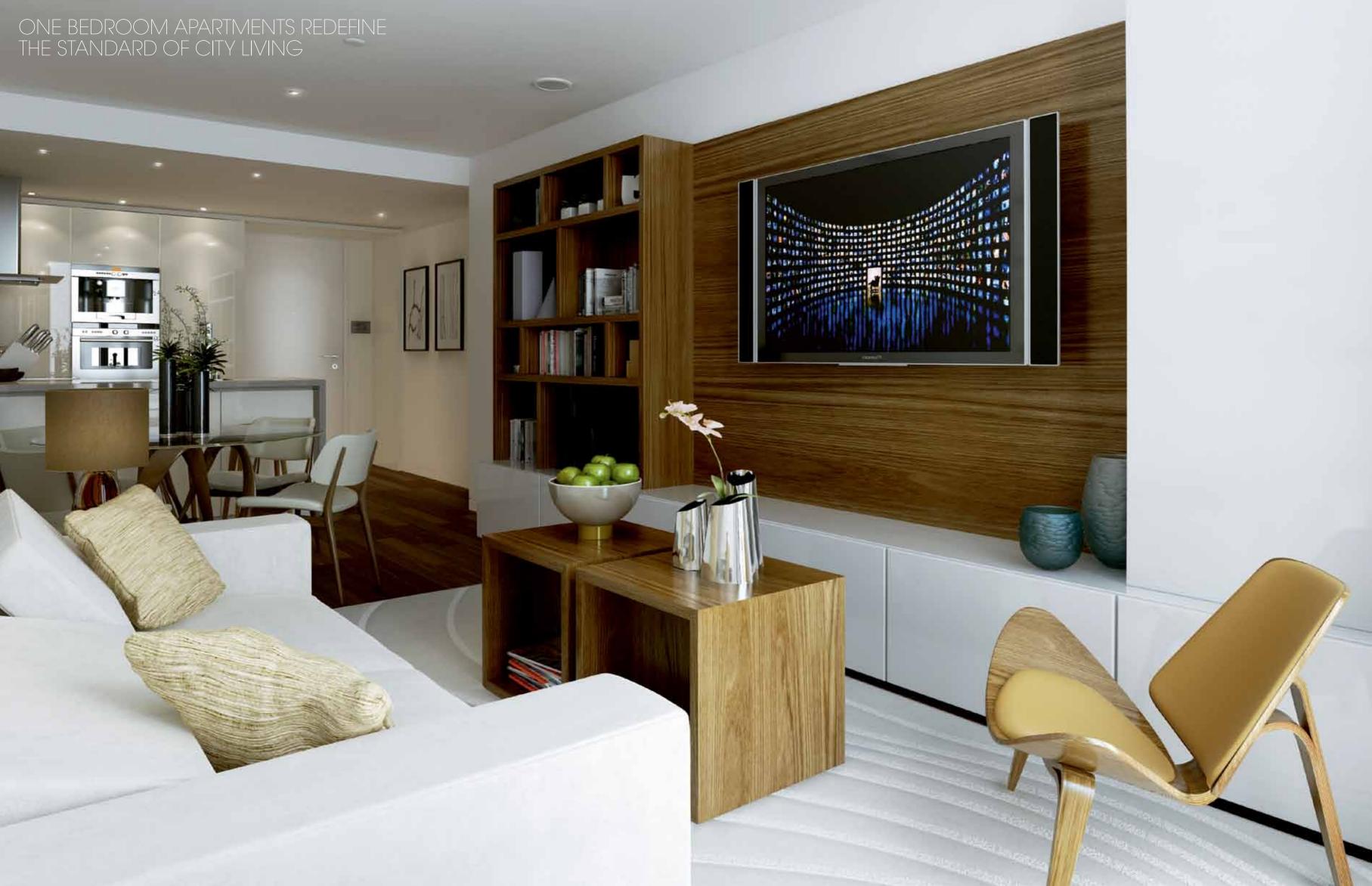


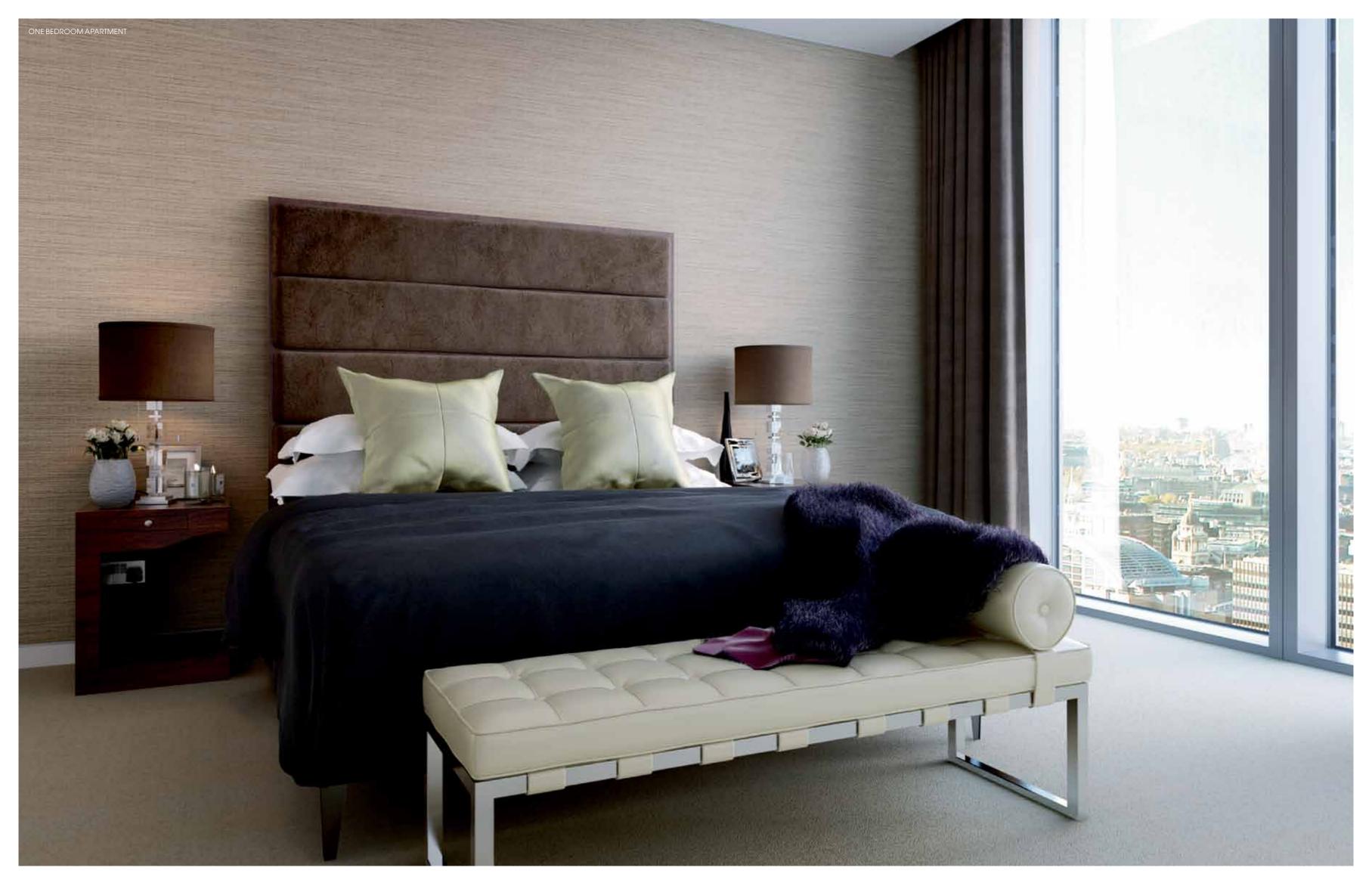








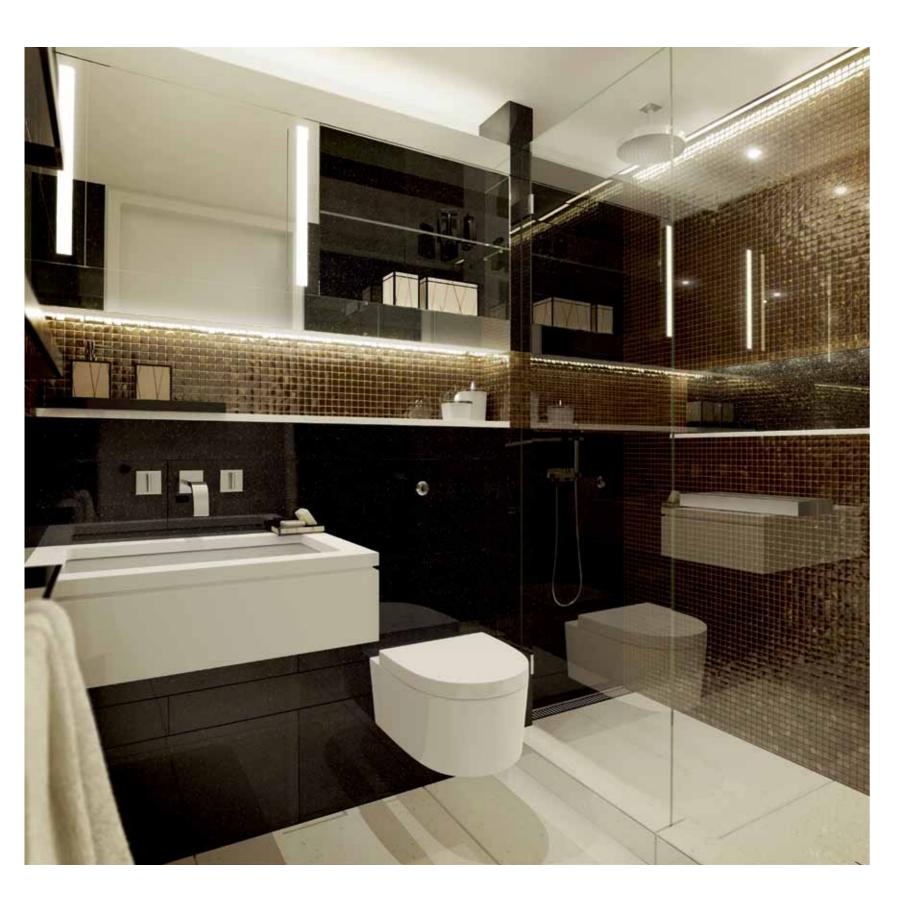








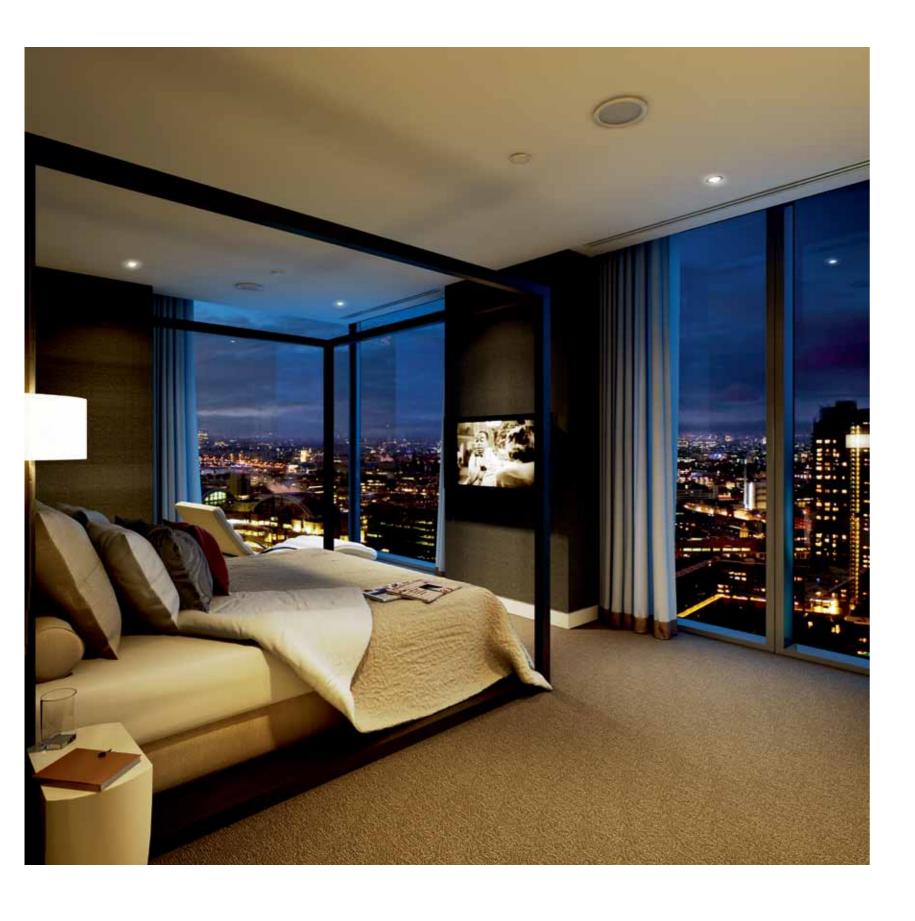
TWO BEDROOM APARTMENT EN-SUITE MASTER BATHROOM

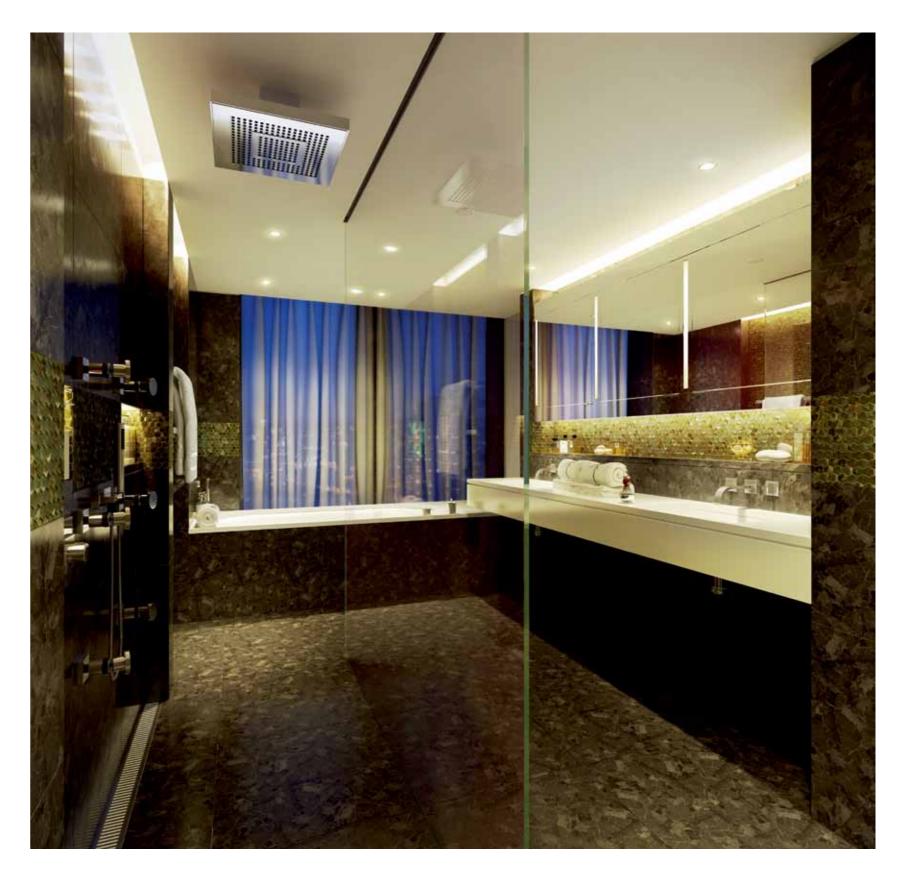






THREE BEDROOM APARTMENT
MASTER BEDROOM
EN-SUITE MASTER BATHROOM





ALL THE NEEDS AND DESIRES ASSOCIATED WITH MODERN CITY LIVING HAVE BEEN CONSIDERED AND INCORPORATED

Life at The Heron has been designed to be effortless.
The apartments and amenities have been created with the comfort, convenience and aesthetic aspirations of our residents firmly in mind.
The high quality fixtures and fittings have been sourced for reliability and timeless style.
For the ultimate experience in contemporary living, apartments will boast the latest in smart home technology.







INTEGRATION ALL APARTMENTS WILL FEATURE A HOME AUTOMATION SYSTEM PROVIDING COMFORT, CONVENIENCE AND SECURITY



FURTHER INFORMATION

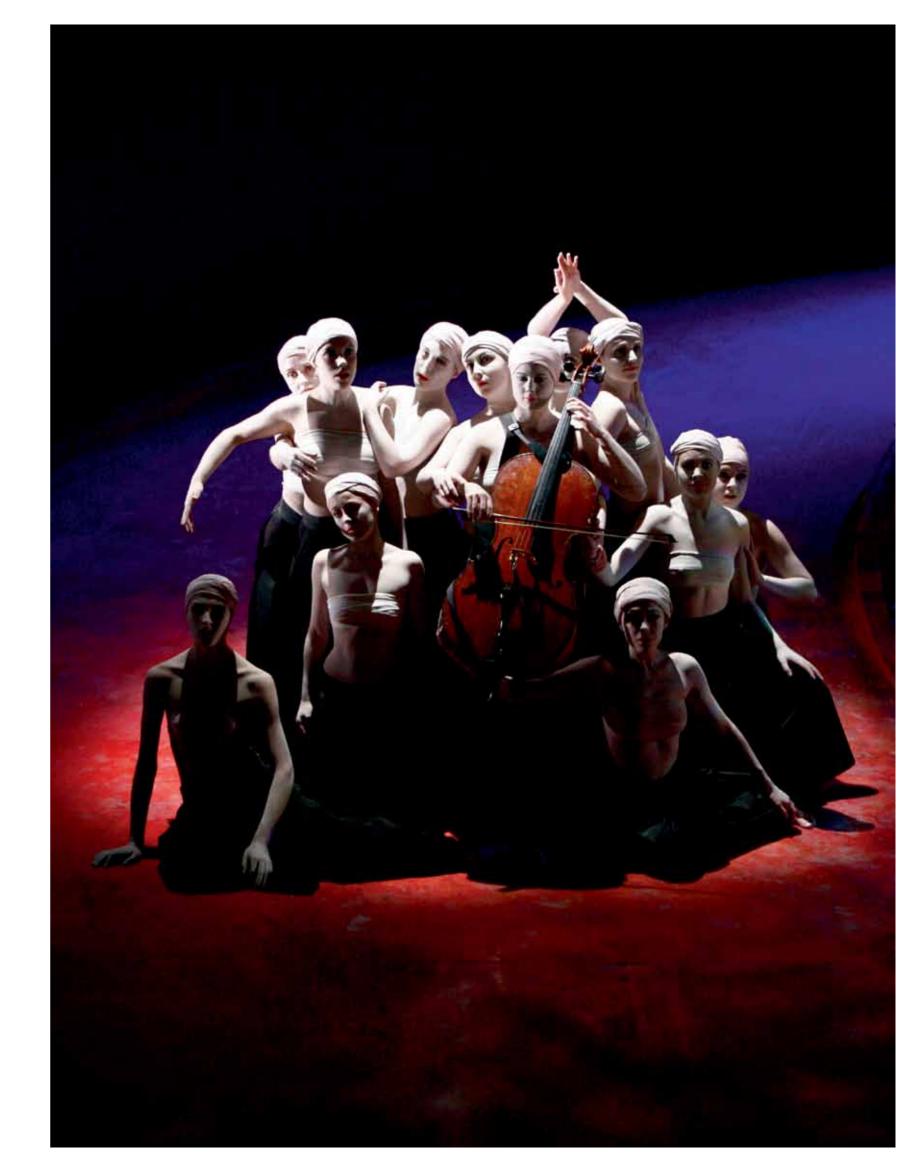
- THE GUILDHALL SCHOOL OF MUSIC & DRAMA
- ARCHITECTURE
- SUMMARY SPECIFICATION
- BUILDING SERVICES
- TYPICAL FLOORPLATES
- LOCATION & TRANSPORT

THE GUILDHALL SCHOOL OF MUSIC & DRAMA

The lower floor of The Heron will house new, state-of-the-art facilities for the world renowned Guildhall School of Music & Drama. The custom designed building will accommodate exceptional performance spaces: a 608 seat concert hall, a 227 seat theatre and a 126 seat studio theatre in addition to space for teaching and support services. Combined with its neighbour, the Barbican Arts Centre, it will be an international cultural destination thereby enhancing the prestige of the residential tower.

The School's impressive list of alumni includes: Daniel Craig, Honor Blackman, Orlando Bloom, Sir James Galway, Jacqueline du Pré, Sir George Martin, Ewan McGregor and Bryn Terfel, to name but a few.





ARCHITECTURE

Environmental strategy

Environmental issues are increasingly high on the agenda and sustainability has become a major factor in building design. The Heron will uphold its responsibility to the community and the environment and has been designed to adhere to the GLA's aspirations to make London a low carbon city.

As far as possible, the development will utilise the Citigen Combined Heat and Power system for heating, cooling and hot water. This highly efficient strategy will effectively reduce the carbon footprint of the development. The need for artificial cooling due to solar gain is minimised by a system of 'brise soleil' balconies and screening on the south and west facades of the building. Carefully monitored, sustainable construction methods will lessen the impact on the local community; noise, emissions and disruption will be kept to a minimum.

Exterior materials and finishes

The slender 36 floor residential tower will be a striking addition to the City skyline; a fusion of contemporary architecture and sophisticated design exhibiting graceful lines and a seamless exterior finish. The façade will appear as a large scale mosaic, featuring panels of clear, opaque black and dark grey glass and silver anodised aluminium, all outlined with polished stainless steel.

The resulting surface will be highly reflective and visually exciting. Creative architectural concepts will also enhance the interior spaces. Prudent positioning of supporting columns will allow for fully glazed corners to the apartments, providing exceptional views.



Structure and envelope

- -Reinforced concrete frame with post-tensioned concrete floor slabs and reinforced concrete columns on piled foundations
- Bespoke structural silicone glazed curtain wall system constructed in anodised finish aluminium extrusions with high performance, solar controlled double glazed units
- High performance membrane roofing system.

Balconies

- Generous balconies with glass balustrades and anodised aluminium hand rails
- -Glazed Juliet balconies where applicable.



- Acoustic membrane laid on structural floor with finished floor make up over.

Walls

-Steel studwork party walls incorporating acoustic insulation and with two layers of plasterboard either side, plaster skim coated and paint finished

Ceilings

-Suspended ceiling system incorporating two layers of plasterboard, plaster skim coated • compartmentalised and paint finished with acoustic lining in service void above.

Windows

- Floor-to-ceiling double glazed windows
- Double glazed sliding doors to balconies
- Opening windows where applicable.

Kitchens



Suites

- -Bespoke custom fitted cabinets in a choice of light or dark gloss lacquer
- Concealed stainless steel work surface
- Stainless steel bowl and retractable tap



- -Integrated branded appliances include:
- combined oven/microwave
- dual induction hob
- fridge freezer
- dishwasher
- coffee maker
- wine cooler · waste disposal unit
- waste storage
- · washer dryer.



One Bedroom Apartments

- -Bespoke custom fitted cabinets in a choice of light or dark gloss lacquer
- -Stone or natural wood work surface
- Under mounted stainless steel sink with tap and side spray
- -Back painted glass splash back



- -Integrated branded appliances
- 4 burner induction hob
- combined oven/microwave
- dishwasher
- fridge freezer
- wine cooler
- · coffee maker
- waste disposal unit
- compartmentalised waste storage
- extractor fan with recessed lighting
- · washer dryer.

Two Bedroom Apartments

- Bespoke custom fitted cabinets in a choice of light or dark lacquer
- -Stone or natural wood work surface
- Double under mounted stainless steel sink with tap and side spray
- -Back painted glass splash back



- -Integrated branded appliances include:
- 4 burner induction hob
- combined oven/microwave
- single oven
- warming drawer
- dishwasher
- · fridge and freezer
- wine cooler
- · coffee maker
- waste disposal unit compartmentalised
- waste storage extractor fan with
- recessed lighting
- · washer dryer.

$3 \, Bedroom \, Apartments$

- -Bespoke custom fitted cabinets in a choice of light or dark gloss lacquer
- -Stone work surface
- Double under mounted stainless steel sink with tap and side spray
- -Hot water tap
- -Back painted glass splash back



- -Integrated branded appliances include:
- 4 burner induction hob
- combination steam oven microwave oven
- single oven
- warming drawer
- dishwasher
- · fridge/freezer
- wine cooler
- · coffee maker
- waste disposal unit compartmentalised
- waste storage
- extractor fan with recessed lighting
- · washer dryer.



Bathrooms

White vitrified sanitaryware includes:

- Wall mounted WC with push button flush
- Underslung bath clad in natural stone or marble where applicable
- -Dornbracht Brassware includes rainwater showerhead and hand held spray attachment with wall mounted controls
- Wall mounted basin with natural stone top and surround

- chrome wall mounted mixer spout
- bespoke wall mounted vanity unit with shaver socket, anti mist mirrored doors and feature lighting
- Walls finished in a combination of stone, back painted glass and pearlised or natural shell mosaics
- Floor and bath surround finished in natural stone
- Electric underfloor heating
- Heated feature wall for towel and bathrobe warming
- -Towel rails
- -Glazed shower screen. NB The suites feature walk-in showers in lieu of baths



Porcelain ceramic floor with back painted glass and "cat's eve" pearlised mosaic walls.

One & Two Bedroom Apartments

- Marble wall coverings with porcelain ceramic floor.

Three Bedroom Apartments

- Marble and natural stone wall coverings and flooring.



For illustration purposes only Forms no part of any contract Specification liable to variation

SUMMARY SPECIFICATION* CONTINUED

Shower room

- -Thermostatically
- controlled shower
- -Full height glazed shower screen
- Heated wall for towel and bathrobe warming.

Flooring

Suites

Fitted with a choice of dark porcelain tiles or engineered wideboard timber flooring throughout.





One, Two & Three Bedroom Apartments

- Fitted with porcelain tiles or engineered wideboard timber flooring in the living area, kitchen and hall
- Quality woven carpet in the bedrooms.



Doors

- Front door: full height with recessed framework
- Top hung sliding pocket doors where applicable
- Internal doors: full height swing doors with recessed frame work and designer door furniture
- Recessed skirting and architrave to architect's design.

Decoration

- -All joinery painted with white satin oil paint and finished with high gloss lacquer
- Walls and ceilings painted with white emulsion.

Wardrobes and Fitted Cupboards

- Bespoke joinery
- Gloss lacquer doors where applicable
- -Integrated lighting.

Ironmongery

- High quality fittings throughout finished in polished stainless steel.



Heating and cooling

- Independent thermostatically controlled comfort cooling system provided by fan coil units integrated within the ceiling
- Underfloor heating and heated wall in the bathrooms.

Electrical

- -5 amp and 13 amp circuits
- -All visible sockets and switch plates finished in polished stainless steel.

Lighting

- -Low voltage energy saving down lighters throughout
- Provision for table and floor lamps to be connected to 5 amp wall and floor sockets in reception rooms



- Scene setting lighting zone control and energy saving dimming systems, operated by discrete wall mounted key pads, to create different moods (where applicable)
- -Internal wardrobe lighting.





Bedrooms

Suites

- Custom designed manual folding bed with integral dining table
- -32" flatscreen TV.

$One\ Bedroom\ Apartment$

- Dressing area incorporating built in wardrobe.



$Two\,Bedroom\,Apartment$

- -Master suite fitted with dressing area with hanging space and storage
- -Guest suite fitted with built in wardrobe.

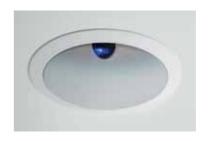


Three Bedroom Apartment

- -Master suite fitted with dressing area with hanging space, storage and vanity unit
- Guest bedrooms fitted with built-in wardrobes.

AV, telephone and data systems

- Cat 5 cabling for digital TV, DAB and FM radio, telephone and data services
- Wired for audio with flush ceiling speakers and iPod docking system
- Principal rooms will be wired for surround sound to low level speaker sockets, enabling speaker installation for a home cinema experience



- -Sky HD/Freeview enabled
- Touch screen control where applicable
- -Wiring to telephone points is provided to all principal rooms
- Pre wiring to data sockets enabling multi-room broadband connection
- -Pre wired for automated blinds where applicable.



Security

- Video entry system
- -24 hour security
- High speed lifts to serve all floors
- CCTV monitoring in public areas
- Direct call to concierge from apartment video entry phone
- Ceiling-mounted smoke/ heat detectors and water sprinklers.

Amenities

- The Heron private club and roof garden with landscaped terrace
- Private gym with facilities for personal training
- Ground floor café/restaurant
- $-Five \, star \, concierge \, service$
- Bicycle spaces provided for each apartment.

External

-Ground level hard landscape with integrated tree planting.

Car parking

Secure parking spaces are available in the adjacent Barbican car park at an extra cost.

Warranty

- 10 year NHBC warranty.

THE HERON SERVICES

Building management

The building manager will be responsible for providing the building-wide services for the benefit of the residents consistent with the quality of The Heron.

A Handyman service will be available on call.

Concierge/helpdesk

A concierge will be on duty providing a first port of call for residents needs. They will arrange for the provision of a range of individual and 3rd party services including:

- -dry cleaning
- -housekeeping
- -restaurant reservations
- theatre tickets
- -car service
- $\\ courier \\ and \\ messenger \\ services$
- maintenance services
- secretarial services
- -travel arrangements.

Porterage and valet parking

An on-site porter will be available to assist residents, 24 hours a day. A valet parking service will also be available on request.

Security

Uniformed security will be present on site 24 hours a day.

Cleaning and maintenance

Internal cleaning of the common parts will be performed by a dedicated team of specialist contract personnel, capable of providing a high end service.

External cleaning will be carried out on a rolling programme to ensure that the building is always kept to the required high standard.

The Heron Private Club

Each resident will have membership to The Heron's private club and roof garden, which promises to be a truly inviting environment for residents and their guests to socialise, relax, work and play. It is proposed that the club floor will include a stylish bar with café dining, a screening room to watch special events and the latest movies on DVD and a private dining/meeting room with conferencing and business facilities. A private gym with facilities for personal training will also be located on this level.

The landscaped roof garden will provide residents and their guests with a peaceful refuge in a unique and tranquil setting overlooking the City.



FLOORPLATE FLOOR 7

Gross Internal Areas

Island Suite 38 sq m / 408 sq ft

Galley Suite 38 sq m / 408 sq ft One Bedroom Type 1 52 sq m / 564 sq ft

One Bedroom Type 2 55 sq m / 592 sq ft

One Bedroom Type 3 52 sq m / 564 sq ft

Two Bedroom Type 1 79 sq m / 851 sq ft Two Bedroom Type 2 83 sq m / 892 sq ft

Three Bedroom Type 2 115 sq m / 1237 sq ft



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FLOORPLATE FLOORS 8-9

Gross Internal Areas

Island Suite 38 sq m / 408 sq ft

Galley Suite 38 sq m / 408 sq ft

52 sq m / 564 sq ft One Bedroom Type 2

55 sq m / 592 sq ft

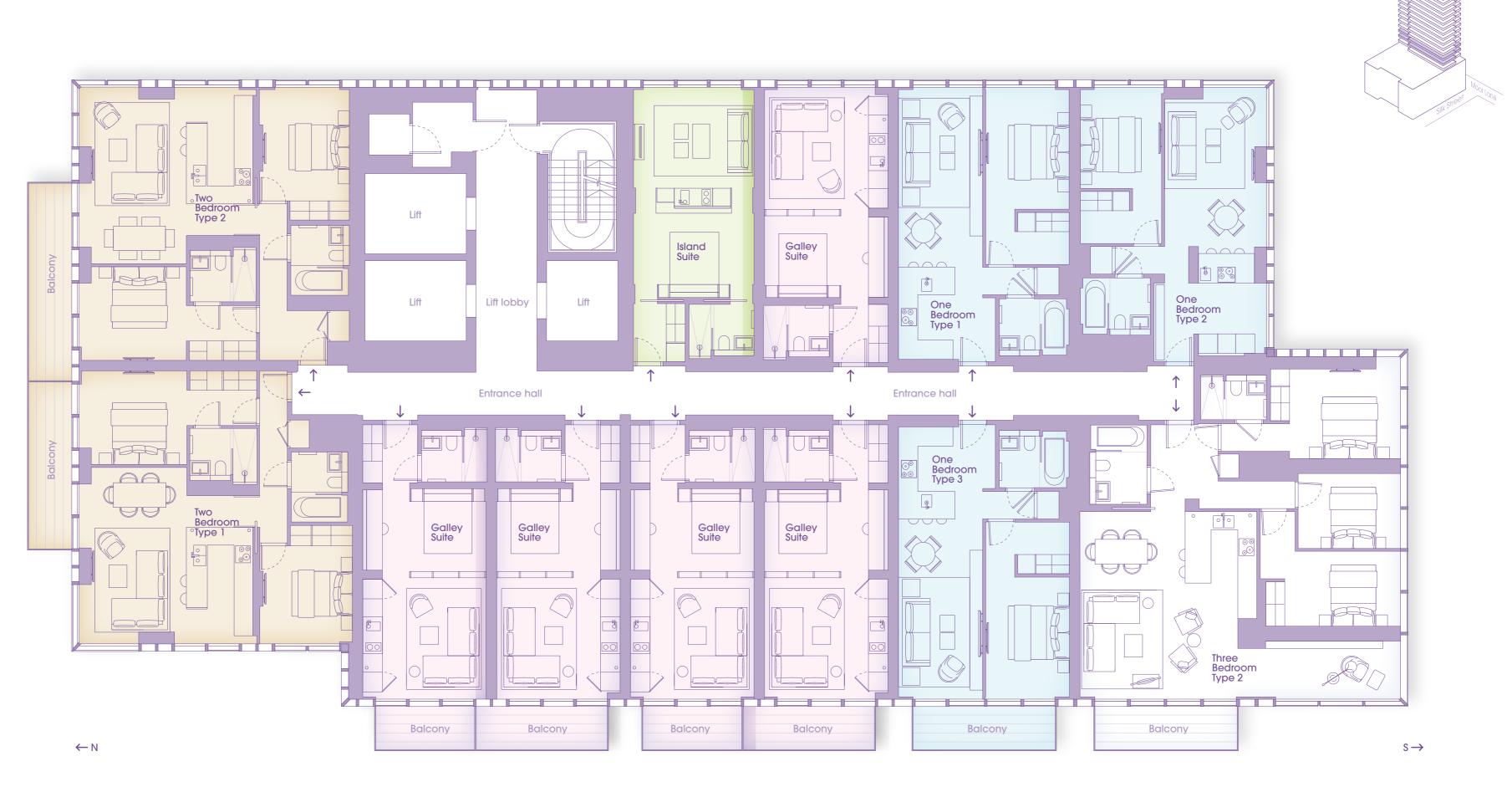
One Bedroom Type 1

One Bedroom Type 3 52 sq m / 564 sq ft

Two Bedroom Type 1 79 sq m / 851 sq ft

Two Bedroom Type 2 83 sq m / 892 sq ft

Three Bedroom Type 2 115 sq m / 1237 sq ft



FLOORPLATE FLOORS 10-24

Gross Internal Areas

Island Suite 38 sq m / 408 sq ft

Galley Suite 38 sq m / 408 sq ft 52 sq m / 564 sq ft One Bedroom Type 2

One Bedroom Type 1

55 sq m / 592 sq ft One Bedroom Type 3 52 sq m / 564 sq ft

Two Bedroom Type 1 79 sq m / 851 sq ft Two Bedroom Type 2 83 sq m / 892 sq ft Two / Three Bedroom Type 3 115 sq m / 1237 sq ft



FLOORPLATE FLOORS 25-30

Gross Internal Areas

Island Suite 38 sq m / 408 sq ft Galley Suite

38 sq m / 408 sq ft

One Bedroom Type 1 52 sq m / 564 sq ft

79 sq m/851 sq ft

One Bedroom Type 3 52 sq m / 564 sq ft

Two Bedroom Type 2 83 sq m / 892 sq ft Three Bedroom Type 1 175 sq m / 1884 sq ft

Two Bedroom Type 1



The City of London is superbly connected and benefits from a comprehensive transport network with international air and rail links at hand. The immediate proximity of the London Underground brings the rest of the capital closer. Business and shopping districts, key cultural venues and universities are all within easy reach.

Airport links Transit times in minutes (approx.)

Heathrow Airport Heathrow Express from Paddington

London City Airport Docklands Light Railway from Bank Gatwick Airport

Gatwick Express from Victoria Stansted Airport Stansted Express from Liverpool St

Key rail and tube stations Walking times in minutes (approx.)

15

22

30

46

Moorgate	2
Liverpool Street	7
Barbican	7
Farringdon	. 15
Blackfriars	. 19
London Bridge	. 24

Access to key destinations via London Transport in minutes (approx.)

CITY UNIVERSITY IS	Slington ⊕ ≥ OLD STREET GREEN GR
CLERKENWELL	Q Q
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ST JOHN ST	THE HERON
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CKFRIARS BRID MILLENI MILLENI	LOWER THAMES ST BYWARD ST TOWER HILL
TATE MODERN COLUTI INA A DIA	RIVER THAMES
■ BOROUG MARKET	
SOUTHWARK ST	CITY HALL

Bars & Restaurants Luxury Goods 1 Albion

2 Boundary 3 Shoreditch House 4 L'Anima

5 Hawksmoor 6 Galvin La Chapelle

7 The Luxe 8 Boisdale 9 Cinnamon Kitchen

10 Soseki 11 Prism 12 The Mercer 13 Greens Restaurant

& Oyster Bar 14 1 Lombard Street 15 Coq d'Argent

16 Sweetings

17 Royal Exchange: -Agent Provocateur

-Bulgari -Cartier

- Church's -De Beers – Gucci

-Hermés -Jo Malone -Lulu Guinness

-Molton Brown -Omega -Paul Smith -Penhaligon's

-Tiffany & Co - House of Fraser Food & Provisions

18 Waitrose

19 Marks & Spencer ²⁰ Tesco

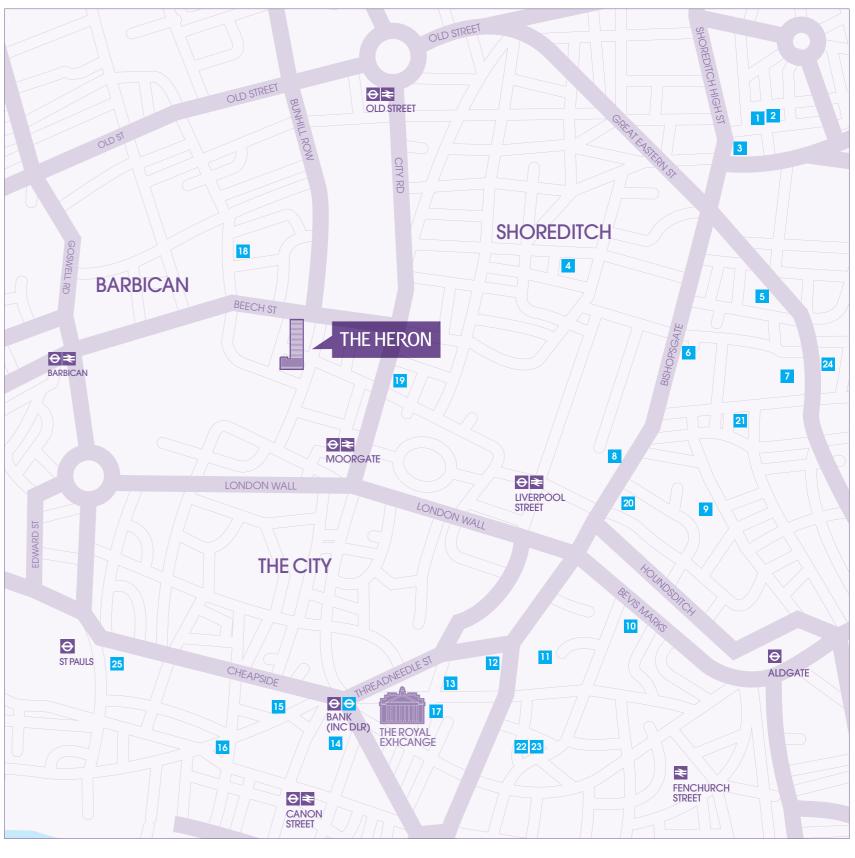
21 Verde & Company 22 Cheese@Leadenhall

23 Butcher@Leadenhall 24 St. John Bread & Wine

Retail development

25 One New Change (coming soon)





Heron International

Heron International has developed more than 156 buildings in over nine key global cities over the past 50 years, as well as developed, invested in and managed a wide range of prime offices, residential, leisure, hotels and mixed use projects in the UK, Europe and the US.

David Walker Architects

David Walker Architects is an award-winning, Londonbased architectural practice, dedicated to creating responsible and well-designed buildings for its clients.

RHWLArchitects

RHWL is a versatile, multiskilled practice that places a premium on originality of thought. The buildings they create range from sports stadia and theatres to residential developments.

United Designers

United are recognised as the most innovative and acclaimed hotel and restaurant designers. In their commitment to creating prestigious and highly desirable lifestyle experiences, United have built a reputation for producing and delivering the absolute in service and luxury.

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Disclaimer

The Vendors and their joint selling agents Alan Selby & Partners and King Sturge give notice that this brochure is produced for the general promotion of the apartments at The Heron only and for no other purpose. Particulars are set out as a general outline for the guidance of intending purchasers and do not form part of an offer or contract. The floor plates are artistic impressions of design drawings to illustrate possible furniture layouts. Any areas, measurements or distances referred to are given as a guide only and are not precise. The photographic images are for illustrative purposes only. These particulars have been prepared in good faith to give an overview of the apartments at The Heron and are believed to be correct as at the date of publication. Any intending purchasers cannot rely on them as statements or representation of fact. Design, layout and specification may be subject to variation.

Credits

Design & art direction ico Design Consultancy

CGI

Visualisation One

Guildhall School of Music and Drama Photography Nobby Clarke Nina Large

